



Christian Brothers University

CMBA 602 Managerial Economics Course Syllabus

Term: Summer 2010

Credit: 3 Hours

Meeting Time and Location Tuesday Cohort: 6:00 to 10:00 pm Medtronic Campus

Meeting Time and Location Wednesday Cohort: 6:00 to 10:00 pm CW309

Prerequisite: Admission into CMBA Program

Instructor Information

Instructor: Jay Walker

Office: TBD

Office Hours: By appointment

E-mail: jkwalker.econ@gmail.com

Ph #: 615-545-5647

Course documents: <https://umdrive.memphis.edu/jkwalkr1/public/> or Moodle course website

Course Objectives

Simply stated, at the end of the course I want you to be more economically literate than you were when you began. Whether one has a strong background in economics or has had little exposure, I would like you to be able to see news stories or critiques by economists and understand how they may affect you personally and professionally. During the course of the semester I will mention many books or articles which you can further study do add depth to your knowledge, I have personally found that the majority of my learning has transpired outside of the classroom at my own direction and discretion.

Textbook: Economics for Managers. 2nd edition. Farnham, P.G.
ISBN #: 013606552X

Grading Policies

Evaluation: Your course grade will be based on the following components:

Homework Assignments	40%
Presentation/Project	20%
Final Exam (Take home and in class)	40%

Grading scale is standard

90-100%	A
80-89.9%	B
70-79.9%	C
69.9% or lower	F

You should be able to expect weekly homework assignments which I will communicate in class and via email. The presentation will involve a 15-20 minute discussion of your topic along with a brief 3-5 page written summary to be submitted to me. Both are due during your cohort's usual class meeting time on July 20th or 21st (according to cohort enrollment), and I will give further guidance in class. More specific guidance will be given as time draws near in what to expect.

Teaching Approach and Problem Assignments: The course relies on two approaches: class discussions and lectures. I will also attempt to utilize group work during the course of the classes, the duration of a four hour class is difficult to withstand if I only lecture. Participation in class should result in a greater depth of cognition of the subject.

The assignments / problems are assigned a due date and ***NO LATE PROBLEMS ARE ACCEPTED.***

There will be no tolerance for cheating, if it is discovered that there has been dishonest conduct during the tenure of the course I will follow the Christian Brothers University honors code of conduct in dealing with such matters. I encourage you to work in groups on assignments and in preparation for the final. If there are assignments which I expect you to do solely on your own, I will clearly state so in class.

Disabilities or Special Needs: If you need course adaptations or accommodations because of a disability or special medical issue, please speak with the instructor.